



ELDER Expo 2011

June 1, 2011

Dear Senior Services Exhibitor:

The **Elder Services Provider Council** cordially invites you to take part in our **19th annual Elder Expo** to be held on **Wednesday, October 5th** at the **e-ventplex at the Frederick Fairgrounds**. The Expo gives you an opportunity to provide information about your services to the ever-increasing senior population of Frederick County.

The exhibitors building will be open from 9 a.m. - 2 p.m.

Please make arrangements to set up your booth either Tuesday, October 4th from 4:00 pm to 6:00 pm or Wednesday, October 5th from 7:00am to 8:30am. Your booth will need to be set up no later than 8:30am and have representation from 9am until 2pm. We will have available for all exhibitors; morning coffee and light snack, bottled water as well, we will deliver lunch to your booth.

As always, here are a few important issues for you to know regarding the Expo:

- Please remember to move your vehicle after unloading and park away from the exhibitor building so we can leave spaces in front for attendees.
- The Elder Expo will be giving out bags to the attendees of the Expo.
- Due to facility restrictions, only pre-wrapped food will be permitted as a giveaway. We are not allowed items like popcorn machines or peanuts.
- All vendors are requested to donate a \$10.00 gift card or gift toward Prize give- aways during the lunch seatings. Please bring your donated card or item to the Registration Desk during set up. Be sure to include your Business on the gift card or item so that your organization can be mentioned when the prize is being drawn.

Attached, please find a schedule of events (as of printing), sponsorship opportunities, registration form for booth space and an advertising opportunity. Exhibitor spaces will be assigned in order of receipt of registration **with** payment. Please keep a copy of this paper work for your agency's accounting purposes. The Elder Services Provider Council will not provide invoices for payment.

Registration forms must be received no later than August 15, 2011 (for program printing deadlines)

Make checks payable to the **Elder Services Provider Council** and mail your registration to:

Elder Services Provider Council, Inc. - Elder Expo Committee
P.O. Box 1769, Frederick, MD 21702

Please note our Federal Tax ID#: 27-2849621



For more information, contact
RaeAnn Butler: 301-694-3100 or rbutler@edenton-retirement.com.



ELDER *Expo* 2011

Activities for the 19th Annual Elder Expo e-ventplex at the Frederick Fairgrounds

Tuesday, October 4, 2011

Building 9 (Exhibitor Building)

4 - 6 p.m.....Exhibitor set-up

Wednesday, October 5, 2011

Building 9 (Exhibitor Building)

7 - 8:30 a.m.....Exhibitor set-up *Must be set up no later than 8:30am

9 a.m. - noon.....Expo Attendee Registration

9 a.m. - 2 p.m.....Exhibitors available for attendees

9 a.m. - 2 p.m.....Flu Shots - Maxim Health Services

9 a.m. - 2 p.m.....Health Screenings - FMH Wellness Center

Body Fat analysis - FREE

Grip Strength - FREE

Diabetes information - FREE (provided by a certified diabetes educator)

9 a.m. - 2 p.m.....Cardiac Rehab - FMH Cardiac/Pulmonary Rehab and Medical Fitness

Cardiac Risk Assessment - FREE

Blood Pressure Screening - FREE

Building 12 - Lunch

(Door Prize drawings will be held during all three lunch seatings)

11 - 11:45 a.m.....Lunch seating ONE

Noon - 12:45 p.m.....Lunch seating TWO

1 - 1:45 p.m.....Lunch seating THREE



ESPC
Elder Services Provider Council | Frederick, MD

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REGISTRATION

Sponsorship Deadline July 15, 2011
 Registration Deadline August 15, 2011

NO REFUNDS WILL BE ISSUED

| Sponsor/Exhibitor Level | Cost | Choice (Please check one) |
|--------------------------|---------|---------------------------|
| Platinum Sponsor* | \$ 1500 | <input type="checkbox"/> |
| Gold Sponsor | \$ 1000 | <input type="checkbox"/> |
| Silver Sponsor | \$ 800 | <input type="checkbox"/> |
| | | |
| Annual Member/Exhibitors | Cost | Choice (Please check one) |
| Business Exhibitor | \$ 300 | <input type="checkbox"/> |
| Non-Profit Exhibitor | \$ 150 | <input type="checkbox"/> |

* As a Sponsor you are eligible for advertising opportunities for your business. A representative from the ESPC public relations committee with contact you regarding the materials that will be needed for printing deadlines.

Additional Services
 Extra Chair (QTY) - \$ 4.00 each Number of extra chairs _____ Total _____
 Extra Lunches (QTY) - \$ 7.50 each Turkey _____ Ham _____ Vegetarian _____ Total _____

Space will not be held without payment. FIRST COME FIRST SERVED

Business / Name: _____
(as you wish it to appear in the program)

Contact person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email address: _____

Lunch selection(s): Turkey _____ Ham _____ Vegetarian _____

(Premier, Platinum, Gold, & Silver sponsors receive two complimentary lunches per booth)

Return to: **Elder Services Provider Council, Inc. - Elder Expo Committee**
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