



ESPC

Elder Services Provider Council | Frederick, MD

www.espcfederick.com

SPONSORSHIP OPPORTUNITIES 2011/2012

(Benefits run Expo to Expo)

PREMIER SPONSOR

- Negotiated Partnership with Expo Committee
- All benefits available to Platinum Sponsors
- Logo printed on all presentations approved by Premier Sponsor i.e. (Elder Expo, educational presentations)
- Standing Logo on the footer at espcfederick.com with link to website.
- Logo on Agenda



PLATINUM SPONSOR

(\$1500)

9 sponsorships available

Expo Benefits

- Prime booth location
- Sponsor balloons
- One minute presentation during lunch
- Single Ad space on **Expo '11** *Frederick News Post* publication
- Name & logo in advertisements, program, reusable attendee bag
- Listing on tent card for lunch tables
- Two free lunches delivered to booth, 6' banquet table, 2 chairs

Annual Benefits

- Banner ad rotating on **ESPC** Website for 1 year (250 x 250 pixels)
- Listing on website/image or photo
- Descriptive paragraph of services under name
- Link to own website
- Large logo on retractable **ESPC** marketing sign (sign will travel throughout year to all **ESPC** events and be available to any **ESPC** member that wants to display at their event.)
- One month advertising designated in the **ESPC** Annual Calendar
- Rack Card
- Logo on the monthly meeting Agenda

GOLD SPONSOR

(\$1000)

Expo Benefits

- Special booth location
- Sponsor balloons
- Single Ad space on **Expo '11** *Frederick News Post* publication
- Name & logo in advertisements, program
- Listing on tent card for lunch tables
- Two free lunches delivered to booth, 6' banquet table, 2 chairs

Annual Benefits

- Banner ad rotating on **ESPC** Website for 1 year (250 x 250 pixels)
- Listing on website/image or photo
- Descriptive paragraph of services under name
- Link to own website
- Smaller logo on retractable **ESPC** marketing sign (sign will travel throughout year to all **ESPC** events and be available to any **ESPC** member that wants to display at their event.)
- Coupon Sheet Distributed at the Expo
- Listing on Rack Card



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SPONSORSHIP OPPORTUNITIES



SILVER SPONSOR

(\$800)

Expo Benefits

- Special booth location
- Sponsor balloons
- Acknowledgement during the Expo
- Name in advertisements, program
- Listing on tent card for lunch tables
- Two free lunches delivered to booth, 6' banquet table, 2 chairs

Annual Benefits

- Listing on Website
- Link to own website
- Banner ad rotating on ESPC Website for 1 year (250 x 250 pixels)
- Listing on **ESPC** marketing sign (sign will travel throughout year to all **ESPC** events and be available to any **ESPC** member that wants to display at their event. - name only - no logo)
- Listing on Rack Card



EXHIBITORS

Business (\$300)
Non-Profit (\$150)

Expo Benefits

- Exhibitors will be given draped table, one chair, have access to electricity, one free lunch per booth

Annual Benefits

* All displays must be table-top and must not exceed 4 feet in height above the table. Displays that exceed 4 feet in height will need to request a wall booth space.

Reserve your sponsorship **EARLY**

Registration deadline is July 15, 2011

Contact Expo Committee Chair:

RaeAnn Butler at rbutler@edenton-retirement.com



ELDER

Expo 2011

Wednesday, October 5, 2011

e-ventplex at the Frederick Fairgrounds

9:00 am to 2:00 pm